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On Special! \$20,000 Wings!

Steven Singer presents largest cash prize in Philadelphia's Wing Bowl History!

Steven Singer of **Steven Singer Jewelers** knows what talks... and that's money. In the 19th year of America's second largest eating competition, **610 WIP's Wing Bowl**, **the winner will take home the largest prize in its history, \$20,000 in cash from Steven Singer Jewelers.** While the rest of the world is searching for that 25 cent wing special, Steven is offering up the most expensive wings in the world. Take that challenge *Man vs. Food*.

At 6AM, on February 4, 2011, 10's of thousands of spectators will gather in the Wells Fargo Center to witness the most glutinous event of the year, **Wing Bowl**. Presented by Philadelphia's top morning sports talk radio show, **610WIP**, Angelo Cataldi, Al Morganti, and Rhea Hughes will be serving up beer, wings, and lots of ladies. Philadelphia's best known jeweler is always in the mix. But this year, has stepped up to the plate, (full of wings), and Steven Singer has offered the winner of Wing Bowl 19, \$20,000 cash. This is only in addition to the official Wing Bowl 19 Championship Ring. The ring is a massive ounce and a half of 14karat yellow gold, adorned with almost a carat of high quality diamond bling. Valued at \$7500, it has been designed as a perfect tribute to the Super Bowl Ring.

Why support Wing Bowl? Because every Philadelphian knows what a good heartbreak story feels like in January. Our Eagles don't fly, so we eat their wings. And lots of them. The second largest competitive eating contest in America will commence, and the winners will take home \$20,000 cash courtesy of Steven Singer Jewelers, a Dodge Ram from Chapman, a new Harley Davidson from Barb's, and tons of jewelry.

For more information or professional images of the Wing Bowl Championship ring, please contact:

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About Steven Singer Jewelers

Steven Singer has been a sponsor of 610WIP, and Wing Bowl for over a decade. Steven Singer Jewelers is one of the largest single store national independent jewelers in the country. With 30 years on Philadelphia's historic Jewelers Row, Steven has been an innovator of the jewelry industry with his maverick marketing efforts and unprecedented entry into the online world. Steven Singer has stepped up community involvement over the past few years, supporting the Police Survivors Fund and the Flight93 Memorial Fund.

For more information, please visit www.IHateStevenSinger.com .

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